

From: DeAngelis, Michael J.
Sent: Friday, December 22, 2017 1:50 PM
To: BELLING, MARK C.
Subject: RE: From Mark Belling, WISN-AM, Milwaukee

Hi Mark, per the photos below, our card vendor uses the word "Christmas" frequently within the greeting card assortment dividers. Due to the larger quantity of Christmas cards compared to other holidays such as Hanukkah or New Year's Day, there are multiple categories that needed to be named on the upper category signage. The date in the second line of the category signage is standard across all of the holidays for which we offer greeting cards. Thanks, Mike





Mike DeAngelis | CVS Health | Senior Director, Corporate Communications