

## Bob McGinn

November 16, 2017 at 7:12 pm

Chris:

Sure. Within a few hours after Charlie and I launched our venture in late August, I called Jason Wahlers, the team's director of public relations, to inquire about credentials. We met that afternoon. I requested credentials for our business and was denied.

In an exchange of letters with team president Mark Murphy in the next week, he affirmed the denial of credentials.

It wouldn't be fair of me to speak for the Packers regarding their reasons for not credentialing [bobmcginnfootball.com](http://bobmcginnfootball.com). They can speak for themselves.

Without credentials, our site doesn't have access to the locker room, press box, press conferences, practice or sidelines on game day (for our photographer).

Earlier in August I discussed with other subscription-based sites their success getting credentialed by the teams they cover. Dejan Kovacevic, founder of DK on Pittsburgh Sports, said he was welcomed by every pro and college team they cover in Pennsylvania. Greg Bedard, my former colleague and founder of [BostonSportsJournal.com](http://BostonSportsJournal.com), told me he encountered no hesitation on the part of the Patriots, Red Sox, Bruins and Celtics regarding credentials. Gary Shelton, founder of [garysheltonsports.com](http://GarySheltonSports.com) in Tampa-St. Pete, said he immediately received credentials for pro and college teams across Florida. Craig Coustance, sports editor of The Athletic's new venture in Detroit, told me the Michigan pro and college teams all were welcoming.

Charlie and I seek to provide high-quality content on a site that's attractive and easy to navigate. We hope it is worthy of your readership and support. Nothing has changed since we decided to do this in June/July. As always, I'll cover the team, the playoffs and the draft to the best of my ability. The same would hold for Rob Reischel.

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