

From: BELLING, MARK C.
Sent: Wednesday, September 14, 2016 1:03 PM
To: 'jstein@journalsentinel.com'
Cc: 'pmarley@journalsentinel.com'; gstanley@journalsentinel.com
Subject: "Lead Paint Industry"

Misters Stein, Marley or Stanley,

Your headline and story today refer to the 'lead paint industry.' Given that no lead paint has been manufactured in the United States since 1978, what industry are you referring to?

Perhaps you are referring to the paint industry. Why then did you use the term lead in referring to the paint industry?

Given that no lead has been used in US consumer paint in 38 years and that scarcely anyone currently employed by any US firm ever worked for a company that manufactured lead-based paint, is your term not grossly inaccurate, highly inflammatory, and a case of bias so absurd that it borders on caricature?

One wonders: would you refer to your employer, Gannett, as being part of the yellow journalism industry given its ownership of many former Hearst papers that once engaged in the practice?

Mark Belling

Afternoon Host 3pm-6pm / News-Talk 1130, WISN

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