

Talkers Magazine, the trade publication that covers talk radio, has just released this year's "Heavy Hundred," its ranking of the 100 most important talk hosts in America. WISN-AM's Mark Belling again made the list, coming in as the highest ranked Wisconsin talk host and one of only two from Wisconsin to make the list.

Talkers has been producing the list for about 25 years and Mark has made the top 100 virtually every year. The list is comprised of most of the nationally syndicated talk show hosts in the country and the most important hosts who do shows in local markets. Satellite radio personalities are also included. The local list is dominated by hosts from huge markets with Mark and Milwaukee being one of the highest ranked exceptions.

Sean Hannity, whose radio program airs directly after Mark's on WISN-AM ranked number one. Mark Levin, another syndicated host heard on WISN-AM finished fourth. WISN's syndicated midday hosts, Clay Travis and Buck Sexton were tenth. Syndicated weekend hosts heard on WISN-AM, Kim Komando and Bill Cunningham finished 20th and 54th respectively. Cunningham, even though he has a national program and has been the dominant personality at one of the nation's most successful talk stations, WLW-AM in Cincinnati, actually came in two slots lower than Mark.

Overnight syndicated host George Noory was 22nd.

We are posting this info on belling.com because Mark is convinced it will be reported nowhere else.